



The Greater Philadelphia Green Business Commitment

IEI Group, Ltd.
Letter from the President

March 2012

Dear Friends of IEI:

We are proud to present IEI's 2011 Annual Sustainability Report.

Sustainability continues to be a key focus for the architecture and design industry. It represents a forward movement, and it is IEI's commitment to help establish sustainability within the community.

As a Gold level member of the Greater Philadelphia Green Business Program, we are making a strong public promise to reduce our office's impact on the environment. Thinking sustainably is a way of life at IEI – from the projects we design to the facility in which we work.

Take a look at our initiatives to be greener in 2011, many of which have a focus on leadership and education. I hope this inspires you to make changes every day to become more environmentally responsible.

Rosemary Español
President

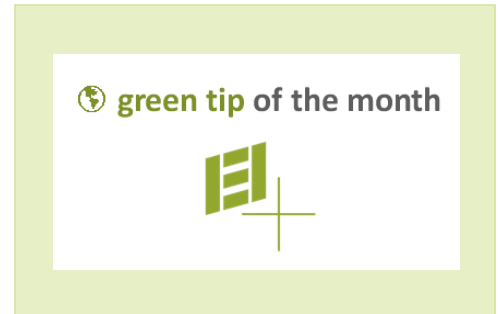


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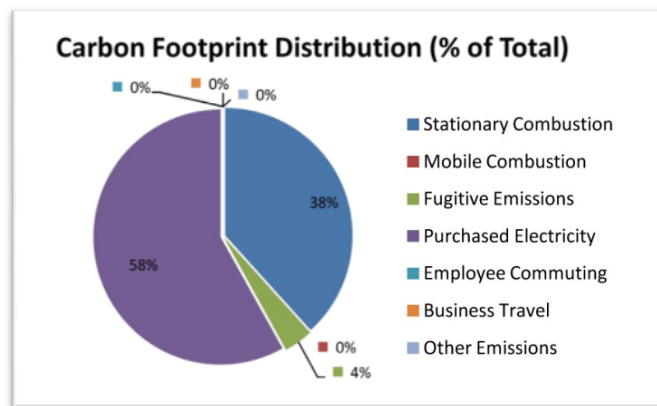
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2011 Annual Sustainability Report

IEI continues to minimize our impact on the environment. Since becoming a member of the Greater Philadelphia Green Business Commitment in 2009, we've been working our way through the certification levels. In March 2011, IEI successfully achieved Gold level status in the program!

Many of the newer changes we've implemented are leadership and education based. IEI's Green Initiatives committee had been providing employees with green tips at weekly internal staff meetings. Last year, we took it a step further, by developing and publishing a monthly green tip on our website, and then promoting the tip via monthly email blasts. This raises sustainability awareness externally with clients, consultants, vendors, and friends. We promote our green tip monthly on our company LinkedIn profile, and even added it as a part of IEI's standard email signature, so every email sent includes a link to the current green tip on our website.



Publicly sharing IEI's annual sustainability report, Greater Philadelphia Green Business Commitment self-certification report and current office carbon footprint, is another way that we are helping to raise awareness of our sustainability efforts externally.



We continue to track our carbon footprint and are following a developed plan to reduce it over the years. Our calculation is based on data from energy usage. The base year data was calculated and we are tracking it annually.

A mild summer may have had a factor in our lowered carbon footprint, which improved from 5.16E-03 CO2tpy / ft² (in 2010) to 4.56E-03 CO2tpy / ft² (in 2011). Newly implemented office procedures have also played a part, such as keeping office perimeter lights and lights in ancillary spaces turned off unless necessary.

We believe our new and modified green initiatives will continue to help decrease IEI's footprint during the coming year.

Please take a moment to view our latest checklist, which is posted on our website: <http://www.ieigroup.com/about.asp>. We look forward to improving our sustainable practices while educating others.



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Sustainable Transportation Options Map

